

Senior Strategy Lead



Welcome to the neighbourhood

👋 Good to meet you.

We're a fast-growing digital agency, working with some of the biggest and most exciting Christian organisations in the UK. We organise and optimise digital spaces, helping brands to build online audiences and achieve their objectives.

Founded in 2021, we're a growing team of seven, ambitious and excited about the future, and **we're looking for the right people to join us as we build something special.**

Current and previous clients include:



What's it like to work at Neighbourhood?

"It's a really exciting team to be a part of! We're surrounded by exciting projects and talented team members, it's a brilliant place to learn. I love working here and the collaboration that happens across the whole team."

Our Values

Culture is incredibly important to us. We are looking for people who are strongly aligned with our values, which are:

1. Work smart, deliver fast
2. There's more to life than work
3. Be positive and candid
4. All for one, one for all
5. Be better than yesterday

[Read more about our values](#)

About This Role

The Senior Strategy Lead plays a key role, using marketing and leadership experience to spearhead client performance - whilst working collaboratively and leading a team to deliver high quality, creative marketing output.

Day-to-day you'll set strategic direction for clients, ensure work is delivered to a consistently high standard, solve problems and make decisions on priorities, build trusted client relationships and collaborate with leaders across the team to share learnings and lift performance.

This job is for you if:

- You think strategically and creatively to achieve objectives
- You're proactive - you spot what needs attention before anyone else
- You love leading people, and helping a team thrive and grow
- You're a confident communicator who builds client trust quickly
- You're high capacity and enjoy juggling multiple projects at once
- You stay calm under pressure, and always find the route forward
- You're a people person - you know how to make clients happy

This role requires experience working with Christian organisations, and/or a deep understanding of what motivates people with faith

Responsibilities

- Set strategic direction, translating client objectives into plans
- Set and track OKRs/KPIs for all clients and projects
- Line manage and develop a team, building a high performance culture
- Hold and grow client relationships, deepening impact and opportunities
- Resolve client issues, balance workloads and decide on priorities
- Collaborate with the wider leadership team to share learnings across pods
- Embody and encourage Neighbourhood's culture and values
- Shape best practice, processes and wider agency initiatives
- Stay up-to-date with industry trends, changes and best practices
- Where required, attend client events across weekends and evenings (Time in Lieu will be provided)

Experience, Skills and Qualities

	Essential	Desirable
Experience	<p>5+ years of working in digital marketing</p> <p>Broad knowledge across multiple digital channels</p> <p>Proven experience of creating and implementing digital strategies</p> <p>Proven experience of line management and leading teams.</p> <p>Comprehensive understanding of digital trends and platforms</p> <p>Understanding key metrics and creating insightful reports for clients</p>	<p>Degree or equivalent qualification in relevant subject</p> <p>Experience of working with Christian organisations</p>
Skills/ Abilities	<p>Knowledge of key tracking platforms e.g. Google Analytics, Google Tag Manager, Google Search Console.</p> <p>Knowledge of key marketing platforms e.g. MailChimp, Zapier, Scheduling Tools.</p> <p>Project management skills</p> <p>Excellent interpersonal communication and skills</p> <p>Ability to take initiative and solve problems</p> <p>Ability to prioritise and cope with heavy workload</p>	<p>Experience using online graphic design and video creation tools including Canva, Kapwing etc.</p>
Qualities	<p>Proactive</p> <p>Organised</p> <p>Collaborative</p> <p>High Capacity</p> <p>Leadership</p>	



Benefits

- £36,000-£42,000 per annum DOE, with a 6-month probationary period (including 3-month review)
- 25 days annual leave + statutory bank holidays
- 40 hours a week—typically Mon-Fri 8.30am-5.30pm

We're a remote-first business. We recruit first and foremost on experience and ability. Applicants are required to do occasional days in the office (based in East Sussex). We can discuss office time and location more at the interview stage.

To apply for the role, please visit neighbourhood.net/jobs, complete the application form and upload your CV. If you have any questions, email recruitment@neighbourhood.net

Applications close on Wednesday 8th July 2026.

We're also hiring other roles.
Visit neighbourhood.net/jobs for more information.

neighbourhood.net

