

Digital Campaign Lead



Welcome to the neighbourhood

👋 Good to meet you.

We're a fast-growing digital agency, working with some of the biggest and most exciting Christian organisations in the UK. We organise and optimise digital spaces, helping brands to build online audiences and achieve their objectives.

Founded in 2021, we're a growing team of seven, ambitious and excited about the future, and **we're looking for the right people to join us as we build something special.**

Current and previous clients include:



What's it like to work at Neighbourhood?

"It's a really exciting team to be a part of! We're surrounded by exciting projects and talented team members, it's a brilliant place to learn. I love working here and the collaboration that happens across the whole team."

Our Values

Culture is incredibly important to us. We are looking for people who are strongly aligned with our values, which are:

1. Work smart, deliver fast
2. There's more to life than work
3. Be positive and candid
4. All for one, one for all
5. Be better than yesterday

[Read more about our values](#)

About This Role

The Digital Campaign Lead draws on creativity and a deep knowledge of marketing channels to craft compelling campaigns, messaging and content that grows audiences and prompts action. Working across social media, email marketing, digital content and other spaces, you'll deliver highly effective activity, in collaboration with strategists and creatives.

Day-to-day you'll work alongside team members to plan campaigns and content schedules, come up with creative ideas to improve performance, own execution from idea to launch, and wow clients with great ideas.

This job is for you if:

- You bring experience across marketing channels and spot new opportunities
- You're bursting with ideas, and love bringing them to life
- You're highly organised, efficient and know how to get things done
- You know how to package client priorities into effective messaging
- You craft creative copywriting across different mediums and formats
- You excel at planning and love schedules and spreadsheets
- You're a people person - you know how to make clients happy

This role requires experience working with Christian organisations, and/or a deep understanding of what motivates people with faith

Responsibilities

- Manage marketing channels, activity and campaigns for clients
- Plan and execute schedules and content for clients
- Ideate and brief content with clear direction for design and video
- Write engaging social media captions and email marketing copy
- Own campaign execution, ensuring everything happens as planned
- Hold key relationships with clients, ensuring they have what they need
- Recommend new approaches to hit client objectives
- Collaborate closely with your team to deliver outstanding work
- Stay up-to-date with industry trends, changes and best practices
- Play an active role in team life, sharing ideas and encouragement with colleagues.
- Where required, attend client events across weekends and evenings (Time in Lieu will be provided)

Experience, Skills and Qualities

	Essential	Desirable
Experience	<p>3+ years of working in digital marketing</p> <p>Broad knowledge across multiple channels</p> <p>Proven experience of planning and executing digital campaigns</p> <p>Comprehensive understanding of creating and briefing highly effective content</p> <p>Understanding key metrics and creating insightful reports for clients</p>	<p>Degree or equivalent qualification in relevant subject</p> <p>Experience of working with Christian organisations</p>
Skills/ Abilities	<p>Knowledge of key tracking platforms e.g. Google Analytics, Google Tag Manager, Google Search Console.</p> <p>Knowledge of key marketing platforms e.g. MailChimp, Zapier, Scheduling Tools.</p> <p>Project management skills</p> <p>Excellent interpersonal communication and skills</p> <p>Ability to take initiative and solve problems</p> <p>Ability to prioritise and cope with heavy workload</p>	<p>Experience using online graphic design and video creation tools including Canva, Kapwing etc.</p>
Qualities	<p>Proactive</p> <p>Organised</p> <p>Collaborative</p> <p>High Capacity</p> <p>Leadership</p>	



Benefits

- 32,000-£36,000 per annum DOE, with a 6-month probationary period (including 3-month review)
- 25 days annual leave + statutory bank holidays
- 40 hours a week—typically Mon-Fri 8.30am-5.30pm

We're a remote-first business. We recruit first and foremost on experience and ability. Applicants are required to do occasional days in the office (based in East Sussex). We can discuss office time and location more at the interview stage.

To apply for the role, please visit neighbourhood.net/jobs, complete the application form and upload your CV. If you have any questions, email recruitment@neighbourhood.net

Applications close on Wednesday 8th July 2026.

We're also hiring other roles.
Visit neighbourhood.net/jobs for more information.

neighbourhood.net

